

Privacy Policy of the Steelpress Website

I. General Provisions

1. The terms: Terms and Conditions, Website, Steelpress, and User, as used in this document, shall have the meanings assigned to them in the "[Terms and Conditions of the Steelpress Website](#)".
2. The Privacy Policy contains in particular the following information:
 - a) what User data are processed in connection with the use of the Website, and what rules apply to the processing of such data;
 - b) who can process the User data and upon what basis;
 - c) what rights are granted to the User in connection with the processing of their data by Steelpress;
 - d) what safeguards are employed by Steelpress to protect the privacy of the Users;
 - e) what are the purposes of cookies used by the Website.

II. Collection and Processing of the User Data

1. The controller of personal data processed in connection with the use of the Website by the Users is Steelpress.
2. Steelpress processes personal data about the Users that they have provided via the contact form. The basis for the processing of such data is the User consent. The provision of personal data is voluntary.
3. The data collected by Steelpress are used to ensure a correct operation of the Website (in accordance with the Terms and Conditions), and to exercise the Users' rights.
4. Steelpress also processes data about the Users' behaviours for marketing purposes, based on their consent or legitimate interest. In specific cases, the User has the right to object to the processing. For that purpose, the User should contact Steelpress.
5. Data are collected and transferred, as part of Google AdWords marketing services, including profiling, and traffic tracking services on the Google Analytics website, to the processor of data acting for the account of Steelpress – Google LLC.
6. Steelpress may also transfer data to other entities that provide marketing and IT services. Data can also be transferred to the United States, which offers an adequate level of data protection in accordance with the rules of the "Privacy Shield".
7. The User has the following rights:
 - a. the right of access to personal data;
 - b. the right to have personal data rectified;
 - c. the right to lodge a complaint with a supervisory authority;
 - d. the right to withdraw consent to the processing of personal data;

and, in the situations and on the conditions specified in the GDPR:

- a. the right to request the erasure of personal data;
- b. the right to restriction of personal data processing;
- c. the right to personal data portability;
- d. the right to object to the processing of data.

III. Privacy Safeguards

1. Activities related to sending messages via the contact form on the Website are carried out via a secure SSL connection. This means that the data sent are encrypted, and thus protected against being read by third parties.
2. Steelpress exercises particular diligence to ensure that the data are processed in accordance with law and with respect to the scope of the User consent.

IV. Cookies

1. The Website uses the mechanism of cookies. It means that servers can store IT data (cookies), in particular text files, on the User's device. Such data can be read by servers whenever the device is used for connection.
2. The option to save and store cookies is enabled by default in web browsers. These settings can be changed at any time so as to block the automatic saving of cookies, or to keep the User informed about every instance of their saving. The User can also delete cookies. Detailed information can be found in the web browser's settings.
3. If such settings are not changed, cookies can be saved on the User's device and accessed by servers.
4. Cookies are used on the Website in order to:
 - a) match the Website content to individual preferences of the User, in order to display the Website in a correct way;
 - b) compile statistical data related to the Users' behaviours in order to improve the content of the Website;
 - c) conduct marketing activities.
5. Cookies on the Website are also used to ensure a correct operation of marketing services, including Google AdWords profiling, and statistical services of Google Analytics which collect data about the Users. Details of the services concerned can be found at: <https://www.google.com/intl/pl/policies/privacy/partners/>.
6. At any time, cookie settings for ads offered by Google can be changed at: <http://www.google.pl/settings/ads>. Changes to the settings related to the transfer of information to Google partners can be made at: http://www.networkadvertising.org/managing/opt_out.asp.

V. Supporting Data

1. The use of the Website also involves saving by the server of the data necessary for the Website operation: the User's IP address, date and time, information about the web browser's version and the operating system of the User. These data are saved in the server logs and are available only to the Website administrator.
2. The content of such data is not used to identify a specific User.

VI. Contact Information

Steelpress can be contacted on any issues related to the protection of privacy, including for the purpose of exercising the Users' rights at: "Steelpress" Spółka z o.o., ul. Postacıów Wielkopolskich 48, 62-031 Luboń, or by e-mail to: office@steelpress.eu

The User may lodge a complaint regarding the processing of data to the President of the Office for Personal Data Protection, at ul. Stawki 2, 00-193 Warsaw.